

Tips on Finding Great Content for Your Blog

In order to make your blog a successful money making entity, you'll need to get traffic to it and keep them coming back. The best way to do this is to provide the best content you can in your niche and make it interesting to your blog readers.

Even the most successful bloggers start to run out of their own original content to post about. Some resort to scraping the bottom of the barrel to find things to discuss, but that ultimately loses them readers, which means less money streaming in.

Where do you find great ideas to post about? There are actually many different things to use to get you out of your stuck-in-a-rut mode. These may be simple techniques to use, but they can be effective if used right. Here are some things to try the next time you get stuck for something to write about:

Scour the news sites - Search the news sites like CNN, MSNBC, and FOXNEWS and see if you can find a top story that you can blog about. Instead of just linking to the story, add your own accounting of it.

You can post about your personal feelings toward the story or ask your readers what their thoughts are on it. Just make sure the story somehow relates to your blog's topic.

Check out your fellow blogger's sites and see what they're blogging about – It may seem unethical, but as long as you're not stealing content, it's perfectly acceptable to see what the community is interested in.

Is there a post that catches your eye? Is there something you can add to that post? A new spin you can put on it? Media outlets always have an eye on the competition to see what others are doing – and you should, too!

Internet research - Do a search on the Internet for your blog's topic. See what information you can come up with concerning your niche. You may become inspired by something you've read there or you may think of some comments to post about it.

Join Google's experimental search option that lets you search in different ways – including timeline, information lists, and mapping details. This can give you more ideas than the traditional search route: <http://www.google.com/experimental/index.html>.

Check the video sites - YouTube has a zillion different videos out there that you can add to your blog. See if you can find one that relates to your blog's topic. Post the video to your blog and have your readers share their thoughts on it.

Consider doing reviews - Reviews can be a good filler to use while you try to get inspired again. Choose some articles, websites, books or whatever you can think of that's related

to your blog's topic and post a review of it. If it's a good review, add your affiliate link and make some money from your opinions!

Daily activities - Think about what happened within your day that you might be able to work into your blog. If your blog is about flowers and you happened to go for a walk and saw some flowers on the way, use that as your post.

Let your readers know what kinds of flowers are seen in your neighborhood and if possible, take some pictures to add since visual stimulation enhances the reader's experience.

You can easily get back your inspiration for your blog posting if you look to other sources. They can help you come up with ideas of what you can share with your readers or they can give you a nice filler until your personal inspiration comes back. Don't lose readers just because you've lost your blogging muse!